



MARKETING

SEO CLIENT INTAKE FORM

PERMISSIONS AND CONTACTS

Client Contact Name: _____
Client Contact Email: _____
Client Contact Phone: _____
Business Name: _____
Business Address: _____
Business Industry: _____
Business Website: _____
Login URL: _____
Login Username: _____
Login Password: _____
Instructions for Login: _____

GOOGLE ANALYTICS

Do you already have an account?

- Yes
 No

If you have an account, please provide login information OR add sarah.cortney.chin@gmail.com to user permissions.

Login Email: _____
Login Password: _____

Did you add sarah.cortney.chin@gmail.com to user permissions?

- Yes
 No
 I don't know how



MARKETING

GOOGLE SEARCH CONSOLE

Do you already have an account?

- Yes
- No

If you have an account, please provide login information OR add sarah.cortney.chin@gmail.com to user permissions.

Login Email: _____

Login Password: _____

Did you add sarah.cortney.chin@gmail.com to user permissions?

- Yes
- No
- I don't know how

GOOGLE MY BUSINESS

Do you already have an account?

- Yes
- No

If you have an account, please provide login information OR add sarah.cortney.chin@gmail.com to user permissions.

Login Email: _____

Login Password: _____

Did you add sarah.cortney.chin@gmail.com to user permissions?

- Yes
- No
- I don't know how



ADDITIONAL INFORMATION

Help us understand your current marketing efforts and business goals.

Current SEO Efforts:

Current Paid Advertising Efforts:

Social Media Accounts You Use:

Biggest Competitors:

Target Locations:

Target Audience:

Number of Employees You Have:

Date Website Was First Published:

Date Business Opened:



Products or Services You Want to See Increase:

Products, Services, or Guarantees That Set You Apart From Competitors:

Services You Are Interested In Now or In The Future:

- Hourly SEO
- Progressive SEO Package
- VIP SEO Package
- A Custom Package